

# Shopify Development for Wine Accessories Company

## PROJECT DETAILS

 E-commerce Development

 Feb. 2019 - Ongoing

 \$10,000 to \$49,999

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## PROJECT SUMMARY

WebCitz, LLC built a Shopify site for a wine accessories firm. Users could log in and place their orders through the site. They're now continuing to customize the site, depending on the client's preferences.

## PROJECT FEEDBACK

WebCitz, LLC has successfully finished the website, enabling the client to increase their business. Their solid communication skills and ability to meet deadlines and budgets allow them to foster a strong partnership. They're also committed to quickly resolving technical issues.



## The Client

Introduce your business and what you do there.


I'm the president of Chris' Stuff, and we make wine-related gift items. We're located in Los Angeles, California.


## The Challenge


What challenge were you trying to address with WebCitz, LLC?

We hired WebCitz, LLC for a website development project.

 **Chris Murphy**  
President, Chris's Stuff

 **Consumer Products**

 **1-10 Employees**

 **Lake Los Angeles, California**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

### What was the scope of their involvement?

They created a Shopify site from scratch where our customers could log in and place their wholesale and retail orders. All of our products were uploaded to the platform. The team continues to customize our website, depending on our needs and wants.

### What is the team composition?

I work with their project manager and developers.

### How did you come to work with WebCitz, LLC?

I found them on Google, and I hired them because they were the most responsive during the interview process. They were able to cite examples of their work, specifically the other websites that they created.

### How much have you invested with them?

We've spent \$20,000.

### What is the status of this engagement?

We began working together with WebCitz, LLC in February 2019, and it's ongoing.

## The Outcome

### What evidence can you share that demonstrates the impact of the engagement?

They've successfully completed our website. They've recommended Shopify to be our platform and it has increased our business.





## How did WebCitz, LLC perform from a project management standpoint?

They have excellent communication skills, and they're good at meeting our deadlines and budget. Furthermore, they're willing to make the changes that we need, and they're easy to work with. We communicate through phone calls and emails.

## What did you find most impressive about them?

One of my employees accidentally knocked around the website's code and it became unrecognizable because the code got moved around. As a result, I called WebCitz, LLC on a Friday night and they were able to fix the problem within an hour.

## Are there any areas they could improve?

No. They've made great recommendations, including what apps to purchase.

## Do you have any advice for potential customers?

Call WebCitz, LLC and start a relationship with them because they're amazing.

